

**COMMONWEALTH OF KENTUCKY
ENVIRONMENTAL AND PUBLIC PROTECTION CABINET
OFFICE OF FINANCIAL INSTITUTIONS
DIVISION OF SECURITIES
AGENCY CASE NO. 2008-AH-022**

COMMONWEALTH OF KENTUCKY, EX. RE. THE
EXECUTIVE DIRECTOR OF THE
OFFICE OF FINANCIAL INSTITUTIONS

PETITIONER

V.

MULTIPLE ONE GROUP, INC.; and
SWAINSON HAWKE

RESPONDENTS

* * * * *

FINAL ORDER TO CEASE AND DESIST

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On March 11, 2008, the Commonwealth of Kentucky, by and through the Executive Director of the Office of Financial Institutions, entered a Summary Order directing Respondents, Multiple One Group, Inc. and Swainson Hawke, to immediately Cease And Desist from violating the provisions of the Kentucky Securities Act and to Show Cause why a final order should not be issued against them. Respondents were served with copies of the Summary Order by certified mail, return receipt requested, as follows: Swainson Hawke was served, through his agent, by certified mail at PO Box 27740, Las Vegas, NV 89126 on March 13, 2008; Multiple One Group, Inc. was served, through its registered agent, Business Filings Incorporated, by certified mail at 6100 Neil Road, Suite 500, Reno, NV 89755A, on March 13, 2008; Multiple One Group, Inc. was served, through its Secretary/Treasurer John Blandford, by certified mail at 120 Raleigh Drive, Elizabethtown, KY 42701 on March 13, 2008. Additional certified mailings

addressed to Respondent Swainson Hawke at 49 Rimrock Court, Elizabethtown, KY 42701 and to Respondent Multiple One Group, Inc. at 2600 Ring Road, Elizabethtown, KY 42701 were returned as undeliverable because the addressees had moved and left no forwarding addresses. The Respondents have failed to respond to the Show Cause Order or request a hearing within the twenty (20) days given to respond. Accordingly, the Executive Director finds that it is in the public interest that a Final Order be entered in this matter on the basis of the following Findings of Fact and Conclusions of Law.

Findings of Fact

1. The Office of Financial Institutions (“OFI”) is the agency of Kentucky state government charged with enforcement of the provisions of KRS Chapter 292 (the Kentucky “Securities Act”) and the rules and regulations enacted thereunder. This Order is entered in the interest of the investing public.
2. Multiple One Group, Inc. (“Multiple One”) is a foreign corporation organized and existing under the laws of the state of Nevada and maintaining its principal place of business until January 20, 2008 at 2600 Ring Road, Elizabethtown, KY 42701. Multiple One’s registered agent for service of process in Nevada is Business Filings Incorporated, 6100 Neil Road, Suite 500, Reno, Nevada 89511.
3. Multiple One is not registered with the Kentucky Secretary of State’s Office to do business in Kentucky, and it does not have a registered agent for service of process in this state.

4. Multiple One has not registered as an issuer with the Office of Financial Institutions, Division of Securities (the “Division”), nor has it registered its securities with the Division.
5. Swainson Hawke is a Kentucky resident, believed to reside at 49 Rimrock Court, Elizabethtown, KY 42701. Hawke also maintains the following post office box address: PO Box 27740, Las Vegas, Nevada 89126.
6. Hawke is the President and/or chief executive officer of Multiple One.
7. Other officers of Multiple One According to Multiple One’s filings with the Nevada Secretary of State’s Office, its other officers are Secretary/Treasurer John Blandford, 120 Raleigh Drive, Elizabethtown, KY 42701, and Director Elliott James, 5131 Prince Phillip Cove, Brentwood, TN 37027.
8. Upon information and belief, other related Nevada entities which Hawke is president of and which are or have until recently been doing business in Kentucky at the same Elizabethtown address as above without registration with either the Secretary of State or the Division of Securities, include the following: Guardian International Travel, LLC (“GIT”), Guardian International Resources, Inc., Z’s Resources, Inc., Z Power Pac, Inc., GIT Cruise Card, Inc., Multiple One Entertainment, Inc., and Gazillion Properties, Inc.
9. Upon information and belief, between 2005 and 2008, GIT and Hawke operated a multi level marketing investment or product based pyramid scheme from their offices in Elizabethtown, Kentucky. This scheme related to the sale and marketing of so-called GIT Discount Condo Cards, which were allegedly

pre-paid discount gift cards for use in connection with certain global vacation packages. The product was primarily marketed by GIT and Hawke as an investment vehicle for investors or distributors through the payment of commissions on referrals of down line investors in the scheme. Upon information provided to the Division of Securities, investors were told by GIT and Hawke that they would receive a 300% rate of return on their investment within 18 months.

10. In late 2006 or early 2007, Hawke created Multiple One Group, Inc. Multiple One was an offshoot or successor to the GIT scheme. This scheme, also operated from the same offices in Elizabethtown, Kentucky, related to the sale and marketing of so-called Global Cruise Cards, which were allegedly pre-paid discount gift cards for use in connection with certain global vacation cruise packages. As was the case with the Condo Cards, the Global Cruise Card program was primarily marketed by Multiple One and Hawke as an investment vehicle for investors or distributors through the payment of commissions on referrals of down line investors in the scheme. The Multiple One program was marketed to existing investors in GIT.
11. In addition to offering GIT investors the opportunity to participate and invest in the Global Cruise Card program, Hawke also solicited and sold investors stock in Multiple One.
12. In early, 2008, the Division of Securities received an investor complaint from an individual who attended a conference in 2007, which was presented by Hawke, GIT and Multiple One in Elizabethtown, Kentucky at which Hawke

offered and sold to the investor twenty thousand dollars (\$20,000) worth of stock in Multiple One. The investor was provided with a Subscription Agreement and a Stock Certificate in return for his investment but was never provided with a disclosure document, a prospectus or a private placement memorandum.

13. Upon information and belief, Hawke, Multiple One, GIT, and the various other entities being run by Hawke, closed their offices on January 20, 2008 and have left no forwarding address.
14. However, Hawke and Multiple One still maintain an active internet web site (www.globalcruisecard.com) in which contains a description of their “marketing plan” and solicits investors.
15. The Division of Securities has no record of a securities registration for any offering by or in the name of Multiple One Group, Inc., nor has any claim of exemption or status as a federal-covered security been made with the Division with respect to any such offering.
16. There is no record on file with the U.S. Securities & Exchange Commission of a securities registration for any offering by or in the name of Multiple One Group, Inc.
17. Respondent Hawke is not registered in Kentucky as a securities broker-dealer or as an agent.

Conclusions of Law

18. Pursuant to KRS 292.340, it is unlawful for any person to offer or sell any security in this state, unless the security is registered under the Securities Act,

or the security or transaction is exempt under the Securities Act, or the security is a covered security.

19. Pursuant to KRS 292.330, it is unlawful for any person to transact business in this state as a broker-dealer or agent unless that person is registered under the Securities Act. It is unlawful for any broker-dealer or issuer to employ an agent unless the agent is registered.
20. Pursuant to KRS 292.320, it is unlawful for any person, in connection with the offer, sale or purchase of any security in this state, directly or indirectly, to employ any device, scheme, or artifice to defraud; to make any untrue statement of a material fact or to omit to state a material fact necessary in order to make the statements made, in light of the circumstances under which they are made, not misleading; or to engage in any act, practice, or course of business which operates or would operate as a fraud or deceit upon any person.
21. Respondents have unlawfully offered and sold securities in this state in violation of the provisions of Sections 292.340, 292.330, and 292.320 of the Securities Act.
22. In view of the fact that the Respondents have closed their offices in Kentucky and have left no forwarding address but continue to maintain an internet website soliciting investors, the Executive Director finds that delay in the issuance of a final cease and desist order will cause harm to the public.

Order

23. On the basis of the foregoing Findings of Fact and Conclusions of Law, the Executive Director hereby ORDERS that the Respondents permanently cease and desist from offering or selling securities in or from Kentucky.
24. IT IS FURTHER ORDERED that the Respondents, their officers, employees, agents, and any other person involved in the offer or sale of Multiple One Securities, permanently cease and desist from acting as an unregistered broker-dealer or agent in this state. Willful violation of this Order could result in criminal penalties under Section 292.991 of the Securities Act.
25. IT IS FURTHER ORDERED that the Respondents shall offer rescission to all Kentucky investors, and if accepted by any investor, Respondents shall pay to the investor the consideration paid for the securities along with interest at the legal rate from the date of the investment.
26. IT IS FURTHER ORDERED that the Respondents shall pay a fine in the amount of \$10,000.00 payable to the Kentucky State Treasurer.
27. Respondents having failed to timely respond to the Summary Order or request a hearing, Respondents are deemed in default, have waived their right to a hearing, and are not entitled to an appeal. This is a final order.

Entered this 3rd day of March, 2008.

By:

CORDELL G. LAWRENCE
Executive Director
Office of Financial Institutions
1025 Capital Center Drive
Suite 200
Frankfort, KY 40601
(502) 573-3390

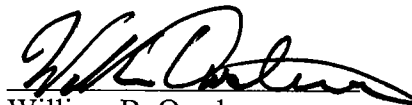
Certificate of Service

I, William Owsley, Counsel for the Office of Financial Institutions, certify that a copy of the foregoing Order of the Executive Director was sent by certified mail, return receipt requested, to the following on this 31~~st~~ day of March, 2008.

Multiple One Group, Inc.
Registered Agent/Business Filings Incorporated
6100 Neil Road
Suite 500
Reno, NV 89511

John Blandford
Secretary/Treasurer
Multiple One Group, Inc.
120 Raleigh Drive
Elizabethtown, KY 42701

Swainson Hawke
PO Box 27740
Las Vegas, NV 89126



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